

TOP 5 EFFECTS

of more informed patients

1.

More focus on patient satisfaction

Patients are selecting their own providers, so medical groups are working to improve patient satisfaction.

2.

“Demystification” of medicine

Patients learn about conditions online, making medical information less intimidating.

3.

Refined healthcare choices

Patients have access to new types of health delivery, such as medical treatment at home and more.

4.

Patients more readily voice their preferences

Better informed patients are more likely to express their healthcare goals.

5.

Better discussions between providers & patients

Patients expect quality discussions with providers and time to ask questions.



Landmark

